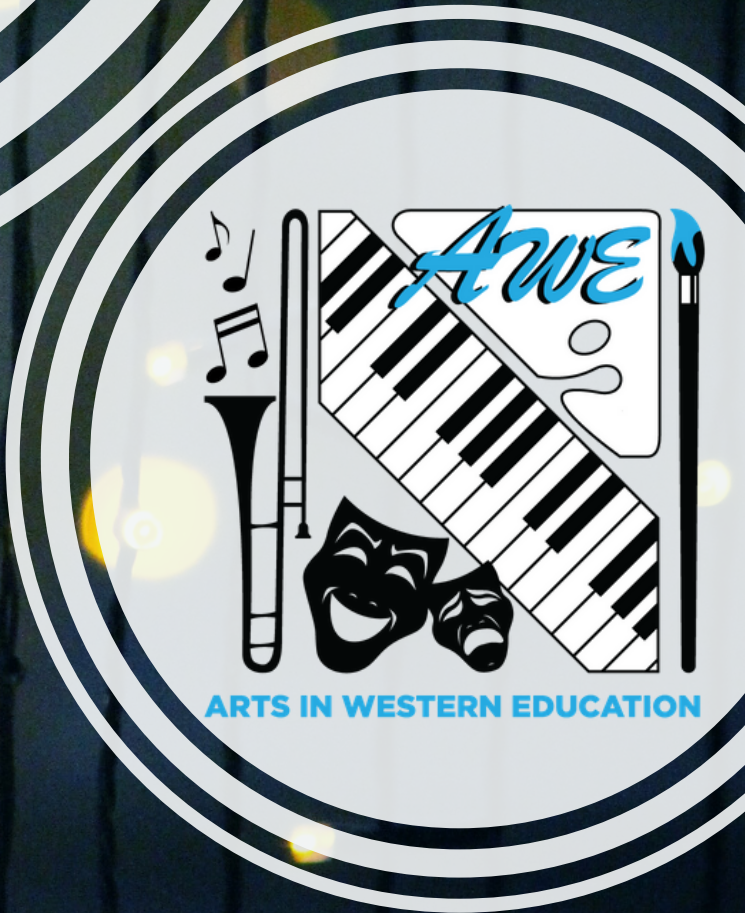


8TH ANNUAL AWE • 2020

ARTFEST IN THE WEST

FUNDING ART PROGRAMS IN
THE SIX WESTERN ALBEMARLE
COUNTY PUBLIC SCHOOLS

FEB • 28
6-9 PM
@WAHS



ArtsInWesternEducation.org

Get the
details!



SPONSORSHIP OPPORTUNITIES

Your Commitment Supports the Arts in Six Western Albemarle Schools

Why Sponsor ArtFest in the West?

Our community—**hundreds of families** – turn out big for this annual event to see incredible student performances, bid the silent auction and dine on local favorites. Your support shows your engagement in our thriving community and your support of arts education in western Albemarle – **where your customers live, dine, work and shop!**

PRESENTING SPONSOR \$2,500

- Event branding including all signage and print materials
- Prominent logo placement at event
- 5 minute live spotlight at event
- Full page color ad in program
- Logo on program cover
- Inclusion in media release
- 12 month feature on website
- Feature in social media rotation
- Feature in email media blast

PLATINUM SPONSOR \$1,000

- Event acknowledgement
- Prominent logo placement at event
- Full page color ad in program
- Inclusion in media release
- 12 month feature on website
- Feature in social media rotation
- Feature in email media blast

GOLD SPONSOR \$500

- Event acknowledgement
- Prominent logo placement at event
- 1/2 page b/w ad in program
- Inclusion in media release
- 12 month feature on website
- Feature in social media rotation
- Feature in email media blast

SILVER SPONSOR \$300

- Event acknowledgement
- 1/2 page b/w ad in program

Ad Specs & Deadlines

- Art needed by February 2/7/20
- .jpg, .png or .pdf 150 dpi or higher
- email art to: valnewcomb@icloud.com
- Make checks payable to AWE
- Mail payment to: PO Box 542, Crozet, VA, 22932
- Payment due by February 20th, 2020